

4867-014

Level 2 International Tourism Principles 2

Written MC Test

SAMPLE PAPER

You should have the following for this examination

- a multiple-choice answer sheet
- a pen with black or blue ink

This question paper is the property of the City and Guilds of London Institute and is to be returned after the examination.

Read the following notes before you answer any questions

- You **must** use a pen with black or blue ink to complete **all** parts of the answer sheet.
- Check that you have the correct answer sheet for the examination.
- Check that your name and candidate details are printed correctly at the top of your answer sheet.
- Inform the invigilator if your name or examination details are not correct.
- Each question shows **four** possible answers (lettered 'a', 'b', 'c' and 'd'); only **one** is correct.

Decide which **one** is correct and mark your answer on the **answer sheet** with your pen.

For example if you decide 'c' is correct, mark your answer like this

1	a	b	<u>c</u>	d
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If you want to change your answer, cancel your first choice by filling in the lower half of the box like this

1	a	b	<u>c</u>	d
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Then mark the answer which you have now decided is correct.

- Any calculations or rough working can be done on this paper.
- Attempt all questions. If you find a question difficult, leave it and return to it later.

This paper contains 60 questions. Answer them using the 'boxes' numbered 1 to 60 on the answer sheet.

- 1 What is the main role of a Tour Operator?
a Co-ordinator.
b Representative.
c Retailer.
d Wholesaler.
- 2 Which one of the following **best** describes what is included in 'half-board' accommodation?
a Room only.
b Room and breakfast.
c Room, breakfast and one other meal.
d Room and all meals.
- 3 Tourism to more remote areas has increased in the last few years because of
a greater capacity of air transport
b the opening of the Channel Tunnel
c improvements in world maps
d the development of multilingual guides.
- 4 Country A devalues its currency by 20% relative to Country B's currency. This would result in
a travel between the two countries temporarily ceasing
b an increase in the number of visitors from A to B
c no change in travel movement between the two countries
d a decrease in the number of visitors from A to B.
- 5 Which one of the following has done the **most** to promote international tourism?
a IT databases.
b Magazines
c Radio.
d Television.
- 6 Which topographical feature is necessary to develop paragliding and hang-gliding as tourist activities?
a Forests.
b Lakes.
c Mountains.
d Plateaux
- 7 Which one of the following types of terrain is characteristic of most game parks in East Africa?
a Deserts.
b Forests.
c Glaciers.
d Plains.

8 Tourism is seen as an 'invisible' export because it
a it brings foreign exchange to a country
b it is a drain on the country's economy
c it is a service and not an actual product
d tourism is a people industry.

9 Which one of the following countries has a 'monsoon' climate?
a Egypt.
b India.
c Mexico.
d Turkey.

10 Places having the least variation in seasonal temperatures are likely to be situated at the
a Greenwich Meridian
b Poles
c Equator
d Tropics

11 Tourism contributes to a country's
a commercial sale revenue
b gross domestic product
c fringe benefit
d liquid assets.

12 Which one of the following terms describes one of the impacts of tourists spending money in a country?
a Gross National Spend.
b Economic Multiplier Effect.
c Net National Spend.
d Gross National Product.

13 A 'temperate' climate means that throughout the year there are
a high temperatures
b low temperatures
c no extremes of temperature
d temperatures averaging zero degrees Celsius.

14 A climate of hot dry summers, and mild winters with some rain, is described as
a Caribbean
b Equatorial
c Maritime
d Mediterranean.

15 In carrying out research into the economic effects of tourism on a country, which one of the following is likely to be the **most** useful source of information?
a Leisure centre.
b Library.
c Tourist Information Centre.
d Travel agency.

16 What is the term used to describe an area of natural beauty protected by the state?

- a Leisure Park.
- b National Park.**
- c National Garden.
- d Stately Home.

17 A traveller is comparing hotel classifications given by a number of different organisations. Which one of the following organisations is likely to be the **least** impartial?

- a Hotel company
- b Local Tourist Office
- c Motoring organisation.
- d National Tourist Board

18 Which one of the following criteria is always taken into account in hotel classification schemes?

- a Number of staff.
- b Proximity to nearest airport.
- c Overnight rates charged.
- d Number of guestrooms.

19 Which German rivers are **most** often used for tourist cruises?

- a Po and Tiber.
- b Rhone and Soane.
- c Rhine and Moselle.
- d Danube and Volga.

NOW GO BACK AND CHECK YOUR WORK

! IMPORTANT -

Are the details at the top of the answer sheet correct?

Have you filled in your answers in INK in the appropriate boxes on the answer sheet?