

4867-002

## Level 1 International Tourism Principles 1

Written MC Test

### SAMPLE PAPER

You should have the following for this examination

- a multiple-choice answer sheet
- a pen with black or blue ink

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This question paper is the property of the City and Guilds of London Institute and is to be returned after the examination.

### Read the following notes before you answer any questions

- You **must** use a pen with black or blue ink to complete **all** parts of the answer sheet.
- Check that you have the correct answer sheet for the examination.
- Check that your name and candidate details are printed correctly at the top of your answer sheet.
- Inform the invigilator if your name or examination details are not correct.
- Each question shows **four** possible answers (lettered 'a', 'b', 'c' and 'd'); only **one** is correct.

Decide which **one** is correct and mark your answer on the **answer sheet** with your pen.

For example if you decide 'c' is correct, mark your answer like this

1	a	b	<b>c</b>	d
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If you want to change your answer, cancel your first choice by filling in the lower half of the box like this

1	a	b	<b>c</b>	d
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Then mark the answer which you have now decided is correct.

- Any calculations or rough working can be done on this paper.
- Attempt all questions. If you find a question difficult, leave it and return to it later.

1 Which one of the following has **most** stimulated the growth of tourism?

- a Fast, efficient, transport.
- b Good quality restaurants.
- c People live longer.
- d Warmer and drier summers.

2 Which one of the following has **not** increased the growth of tourism?

- a Improved facilities at home.
- b Favourable foreign exchange.
- c Declining birth rate.
- d More disposable income.

3 Which one of the following is the **most** commonly used mode of transport for travellers arriving at a motel?

- a Aircraft
- b Private car.
- c Public bus.
- d Train.

4 Travellers needing to travel short distances across water would usually travel by

- a ferry
- b cruise ship
- c air
- d cargo ship.

5 The term given to the increase spending money due to money earned through tourism is

- a balance of payments
- b import duties
- c investment opportunities
- d tourism income multiplier.

6 A tourist information office would provide

- a package holidays
- b duty-free facilities
- c catering services
- d accommodation guides.

7 A type of climate, characteristic by hot summers and cold winters, often associated with thunderstorms in summer is **best** described as

- a continental
- b desert
- c polar
- d tropical.

8 The **main** reason why a considerable amount of internal transport in Brazil uses the river Amazon is that

- a Brazilians are keen swimmers
- b there are few roads in the interior
- c motor boats do not pollute the atmosphere
- d all towns in Brazil are situated on the Amazon.

9 Which one of the following continents provides the **most** tourists to Africa?

- a North America.
- b Asia.
- c Australia.
- d Europe.

10 The line passing between the North and South Poles through London, England which forms the basis for local time calculations is known as the

- a Greenwich Meridian
- b International Date Line
- c Summer Solstice
- d Vernal Equinox.

11 In relation to world time zones, most of Asia is behind

- a Africa
- b Australasia
- c Europe
- d the Americas.

12 Attractions such as Futuroscope in France, Walt Disney World in the USA and Port Aventura in Spain are described as

- a heritage parks
- b industrial parks
- c theme parks
- d wildlife parks.

13 One of the **main** reasons why tourists travel to Greece is to visit the

- a ancient ruins
- b Buddhist temples
- c natural hot springs
- d waterfalls.

14 Which one of the following is the **main** activity that attracts tourists to Nepal?

- a Glacier skiing.
- b Hang-gliding.
- c Mountain trekking.
- d Water sports.

15 Which one of the **main** activity that attracts tourists to Thailand?

- a Diving.
- b Mountain boarding.
- c Pony trekking.
- d Hang-gliding

16 Which one of the following is the **greatest** benefit of a computerised reservation system to a business traveller?

- a Different computers are inter-linked.
- b Up-to-date availability of seats can be easily obtained.
- c All travel services are displayed around the world.
- d Airline reservations can be made from any computer.

**NOW GO BACK AND CHECK YOUR WORK**

! IMPORTANT -

Are the details at the top of the answer sheet correct?

Have you filled in your answers in INK in the appropriate boxes on the answer sheet?