

4867-002

Level 1 International Tourism Principles 1

Written MC Test

**SAMPLE PAPER with
ANSWERS**

**You should have the
following for this
examination**

- a multiple-choice answer sheet
- a pen with black or blue ink

This question paper is the property of the City and Guilds of London Institute and is to be returned after the examination.

Read the following notes before you answer any questions

- You **must** use a pen with black or blue ink to complete **all** parts of the answer sheet.
- Check that you have the correct answer sheet for the examination.
- Check that your name and candidate details are printed correctly at the top of your answer sheet.
- Inform the invigilator if your name or examination details are not correct.
- Each question shows **four** possible answers (lettered 'a', 'b', 'c' and 'd'); only **one** is correct.

Decide which **one** is correct and mark your answer on the **answer sheet** with your pen.

For example if you decide 'c' is correct, mark your answer like this

1	a	b	c	d
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If you want to change your answer, cancel your first choice by filling in the lower half of the box like this

1	a	b	c	d
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Then mark the answer which you have now decided is correct.

- Any calculations or rough working can be done on this paper.
- Attempt all questions. If you find a question difficult, leave it and return to it later.

1 Which one of the following has **most** stimulated the growth of tourism?

- a **Fast, efficient, transport.**
- b Good quality restaurants.
- c People live longer.
- d Warmer and drier summers.

2 Which one of the following has **not** increased the growth of tourism?

- a Improved facilities at home.
- b Favourable foreign exchange.
- c **Declining birth rate.**
- d More disposable income.

3 Which one of the following is the **most** commonly used mode of transport for travellers arriving at a motel?

- a Aircraft
- b **Private car.**
- c Public bus.
- d Train.

4 Travellers needing to travel short distances across water would usually travel by

- a **ferry**
- b cruise ship
- c air
- d cargo ship.

5 The term given to the increase spending money due to money earned through tourism is

- a balance of payments
- b import duties
- c investment opportunities
- d **tourism income multiplier.**

6 A tourist information office would provide

- a package holidays
- b duty-free facilities
- c catering services
- d accommodation guides.

7 A type of climate, characteristic by hot summers and cold winters, often associated with thunderstorms in summer is **best** described as

- a **continental**
- b desert
- c polar
- d tropical.

8 The **main** reason why a considerable amount of internal transport in Brazil uses the river Amazon is that

- a Brazilians are keen swimmers
- b **there are few roads in the interior**
- c motor boats do not pollute the atmosphere
- d all towns in Brazil are situated on the Amazon.

9 Which one of the following continents provides the **most** tourists to Africa?

- a North America.
- b Asia.
- c Australia.
- d Europe.**

10 The line passing between the North and South Poles through London, England which forms the basis for local time calculations is known as the

- a Greenwich Meridian**
- b International Date Line
- c Summer Solstice
- d Vernal Equinox.

11 In relation to world time zones, most of Asia is behind

- a Africa
- b Australasia**
- c Europe
- d the Americas.

12 Attractions such as Futuroscope in France, Walt Disney World in the USA and Port Aventura in Spain are described as

- a heritage parks
- b industrial parks
- c theme parks**
- d wildlife parks.

13 One of the **main** reasons why tourists travel to Greece is to visit the

- a ancient ruins**
- b Buddhist temples
- c natural hot springs
- d waterfalls.

14 Which one of the following is the **main** activity that attracts tourists to Nepal?

- a Glacier skiing.
- b Hang-gliding.
- c Mountain trekking.**
- d Water sports.

15 Which one of the **main** activity that attracts tourists to Thailand?

- a Diving.**
- b Mountain boarding.
- c Pony trekking.
- d Hang-gliding

16 Which one of the following is the **greatest** benefit of a computerised reservation system to a business traveller?

- a Different computers are inter-linked.
- b Up-to-date availability of seats can be easily obtained.**
- c All travel services are displayed around the world.
- d Airline reservations can be made from any computer.

NOW GO BACK AND CHECK YOUR WORK

! IMPORTANT -

Are the details at the top of the answer sheet correct?

Have you filled in your answers in INK in the appropriate boxes on the answer sheet?